

How to Build a Communications Team

Keeping the Team Together

How to prevent “siloism”

- Make sure everyone is using the publications calendar to collaborate.
- Meet at least quarterly for celebration and training.
- At least annually, recast the vision so everyone is clear why you are doing what you are doing.

How to prevent “siloism”

- Look for mentors and those who respond to mentoring.
- Look for trainers and provide opportunities to offer training, not just to your team.

How to prevent “siloism”

- Look for opportunities to cross-train.
- Look for opportunities to collaborate in new ways.
- Group people into teams, even if they are working on different projects.

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